

VACANCY



SENIOR ENTERPRISE DEVELOPMENT OFFICER

The Northern Rangelands Trading Limited (NRTT) (Rebranding into MashinaniWORKS) empowers historically marginalized youth and women in Kenya's Arid and Semi Arid Lands to improve their livelihoods through trade and skills development.

NRTT's Biashara Mashinani department develops the capacity of men, women, and small groups to start and manage enterprises with a view to diversifying household income and increasing economic resilience.

Our empowerment model focuses on changing mindsets using a structured graduation-based process. The program combines training, business development and business mentorship to build diverse business skills. We also inculcate a savings and borrowing culture through tailor-made intensive entrepreneurship and financial literacy training. The program utilizes tools such as savings, loans, mobile banking and the Rangelands Savings and Credit Cooperative to bring young men and women into the modern economy and gives them hope for the future.

Reporting to the Chief Economic Programs Officer, the **Senior Enterprise Development Officer** will be responsible for driving development and growth of business enterprises among youth and women in the Arid and Semi-Arid Counties of Kenya.

Key Responsibilities

- Undertake training on business management, financial literacy, and market access requirements to continuously support capacity development/enhancement for existing and potential entrepreneurs at the grassroots.
- Develop pipeline of businesses for the community members through continuous exploration of opportunities to expand income generating avenues for women and youth.

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- Identify and build business and skills value chains to support development and growth of viable enterprises at the grassroots.
- Build and grow quality loan portfolio, and loan recoveries, for sustainable provision of financial services to power village-based enterprises.
- Identify and develop partnerships with other development actors such as National and County governments, private sector players, and NGOs to influence economic policies, access funding opportunities and open markets for goods and services produced by women and youth enterprises.

Minimum Professional Specifications:

- Hold a minimum of bachelor's degree in business related field.
- At least 3 years experience in financial services, skills development, market access, and economic empowerment initiatives.
- Thorough knowledge of community development, economic empowerment and pastoralist lifestyle and livelihoods.
- Practical knowledge and skills in business trainings, financial services, life skills and participatory development techniques.
- Demonstratable skills in report writing and proposal development.
- Proven track record of being results driven and innovative mindset.

If your profile matches the above job specifications, please send your application including a detailed CV highlighting relevant experience, current and expected gross remuneration, a daytime telephone contact, email address, and the names of three professional referees to reach us by close of business on **Friday, 16th February 2024** to: trading@nrt-kenya.org addressed to: Human Resource Officer, Northern Rangelands Trading Limited, Private Bag, Isiolo-60300

Qualified applicants drawn from the membership of conservancies where we operate will have a distinct advantage. Only shortlisted candidates will be contacted.